

THE CASE FOR A PPIP WEBSITE

We propose the further development of the PPIP website as a simple and powerful tool to advise, inform and educate staff - and the public - on the importance of patient and public involvement in the relationship between LAS clinical staff and the patients they provide care and treatment to. The website would be an important source of knowledge about PPIP, the work of the Academy and its development plans.

Benefits of a PPIP website

Reaches a diverse audience.
Mobile telephone and tablet responsive.
Any items of interest can be added to the site e.g. publicising events, the content of lectures on PPI and details of academic sources of information. All relevant information can be in one place and not requiring access to numerous sources of information about a subject of critical interest.
Provides guidance and information on an immensely wide platform and encourages visitors to explore the site further for more in depth information.
Can include social media – blogs, Facebook, etc. – unlimited photographs, slides, videos.
Visits to the site can be tracked and monthly data produced.

Website - requirements

Setting up, involving web planning, design, research, and launch - about 80 hours.
Hosting cost for the website for 1 or 2 years at a cost of about £100 per annum.
Continuing maintenance.
Able, available and resilient worker needed to keep the site updated and efficient.

PPIP website will improve credibility of the Paramedic Programme

Benefits to the website visitor:

- Gives access to good quality and comprehensive information about PPIP and the Paramedic Programme
- Visitors become more empowered through their knowledge and understanding of the role of PPIP and the Paramedic Programme in creating a patient-led NHS.
- Will connect to the wider health community, and the IT systems of professionals working in GP Practices, Hospitals, Health Centres, and the community.

Maintenance of the Website

The site can be maintained by the Patients' Forum and financially supported by the LAS. All content would be agreed by the PPIP. The site would be advertised to all students of and applicants to the Academy, and through the Patients' Forum. The LAS and Patients' Forum websites would have direct links to the PPIP website.

Target groups for the PPIP website

To External Audiences of the LAS

- Patients and the public
- Patients' Forum members
- Healthwatch in London
- Voluntary sector organisations with an interest urgent and emergency care

To Future Students

- Gives an insight into what PPIP is trying to achieve in terms of patients and public involvement and its importance to effective patient care.

For Students on the Courses

- Provides details of what is to be taught in relation to PPI
- What PPI is
- Why PPI is important
- How PPI can contribute to better clinical practice
- Benefit for patients from the consequential enhanced insight of Paramedics
- The possibilities created for clinical staff and patients to work together to enhance patients' care and treatment
- Opportunities for patients' voice to inform clinicians about quality, dignity and the importance of patient empowerment